



Hotel Jumeirah, Frankfurt
Crystal Ball Room

Program IME 2021

Day 1: Wednesday, 08 September 2021

09.00-09.30	Registration, welcome coffee and light breakfast
09:30-09:45	<p>Opening Session</p> <p>Keynote</p> <p>Mr. Markus Lehner, Principal of LEHNER INVESTMENTS</p>
09:45-10:00	<p>New Economy 3.0</p> <p>Sustainability Macroeconomics with Green Rendite</p> <p>Prof. Heinz-Peter Platzer, Co-Founder at the 3rd Austrian School of Macroeconomics and Secretary General of Eureka.</p>
10:00-10:30	<p>Germany as the focal point for goods and services in Europe. Pandemic forecasts for the German miracle economy</p> <p>Presentations</p> <p>Saxony-Anhalt as a Business Location for Renewable Energies</p> <p>Prof. Dr. Armin Willingmann Minister, Ministry of Economy, Science and Digitization of the state of Saxony-Anhalt, Germany</p>

	<p>The power of hydrogen - investment of the future for a sustainable and environmentally friendly industry</p> <p>Prof. Dr. Andreas Pinkwart, Minister Ministry of Economy, Innovation, Digitization and Energy of the state of North Rhine-Westphalia - Video Presentation</p>
<p>10:30-11:20</p>	<p>Plenary Session</p> <p>The power of hydrogen - investment of the future for a sustainable and environment friendly industry</p> <p>Hydrogen has not yet achieved its full potential due to the costs and complexity associated with its development. But that is about to change. Due to the necessity to rebuild a more environment friendly and sustainable industry, governments are becoming increasingly supportive when it comes to investing in hydrogen. As a clean energy source, hydrogen can help decarbonise the world's most polluting industries as well as fuelling our cars, heating our homes and unleashing the full potential of renewable energy. Still there are some challenges in making hydrogen effective and cost competitive, which we also want to face during the panel.</p> <p>Moderator</p> <p>Jacopo Dettoni, Editor, fDi Magazine, FT Specialist</p> <p>Speakers</p> <p>Dr. Maike Schäfer Minister / Senator for Climate Protection, Environment, Mobility, Urban Development and Housing in Bremen, Germany - Virtual Participation</p> <p>Mr. Heiko Staubitz Senior Manager Smart Grid & Energy Storage at Germany Trade and Invest (GTAI)</p> <p>Mr. Heiko Schneider CEO at GoGaS Goch GmbH & Co. KG, Germany</p> <p>Mr. Paul Soubry President and CEO - NFI Group Inc., Canada</p> <p>Dr.-Ing. Nurettin Tekin Hydrogen Product Manager at KAWASAKI Gas Turbine Europe GmbH, Germany</p> <p>André Steinau Head of Business Unit - Think Hydrogen of the GP JOULE Group</p>
<p>11:20-11:50</p>	<p>Session on renewable energy</p> <p>Speakers</p>

	<p>Dr. Till Backhaus Minister, Ministry of Agriculture and the Environment at Mecklenburg-Vorpommern (Northern Germany) - Virtual Participation</p> <p>Prof. Dr. Claudia Dalbert Minister, Ministry of Environment, Agriculture and Energy Saxony-Anhalt, Germany</p> <p>Dr.-Ing. Ruediger Meyer Application Expert, Energy Storage, PHOENIX CONTACT GmbH & Co. KG, Germany</p> <p>Mr. Fabio Raghino CEO AMBIENTA SGR S.p.A., Italy</p> <p>Mr. Markus Exenberger German Society for International Cooperation (GIZ)</p>
<p>11:50-12:00</p>	<p>Keynote</p> <p>Prime Minister of Republic of Kosovo Mr. Albin Kurti</p>
<p>12:00-13:00</p>	<p>Lunch and Networking</p>
<p>13:00-13:30</p>	<p>The role of Professionals structures through the power of media as a dimensional act of success.</p> <p>HE Denisa Gokovi, Founder & CEO at Hoinser Magazine Speaker Philosopher Writer Musician Award - winning Sovereign Ambassador.</p>
<p>13:30-14:20</p>	<p>Panel discussion</p> <p>African Incentives will be discussed at this session of IME.</p> <p>We will elaborate the great potential of African countries in terms of economic growth, diversification of value chains and as an engine to support global economic growth?</p> <p>Although the IMF lowered Africa's growth projections due to US-China trade tensions and Brexit instabilities, the continent has formed new alliances to enter the decade strong.</p> <p>With African inbound FDI increasing by 3% against a global decline, the continent is buoyed with the promising African Continental Free Trade Area (AfCFTA) - which has become operational in 2020. While the China-Africa story is well-documented, investors from emerging markets such as China, India, and the UAE now finance more than one-third of FDI projects in Africa, as well as more than half of capital invested and jobs created in the continent. What are the opportunities on the ground for investors from Europe and elsewhere?</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <p>Moderator</p>

	<p>Mr. Jacopo Dettoni, Editor, fDi Magazine, FT Specialist</p> <p>Speakers</p> <p>Ms. Cynthia Gnassingbe-Essonam General Secretary, Togo Invest Corporation</p> <p>Mr. Adekunle Olusile UNIDO ITPO Germany – Advisory Nigeria</p> <p>Mr. Thierry Badou Head of Investment Promotion, CEPICI Cote d Ivoire</p> <p>Mr. Sheku Lexmond N. Koroma Director General, Sierra Leone Investment and Export Promotion Agency (SLIEPA)</p> <p>Mr. Hamey B. Jawara, Senior Manager Investment Promotion & Facilitation, Gambia Investment and Export Promotion Agency (GIEPA)</p> <p>Mr. Yofi Grant CEO, Ghana Investment Promotion Centre (GIPC)</p>
<p>14:20-15:00</p>	<p>Panel discussion</p> <p>How women empowerment changes the culture of investment</p> <p>The increase in women’s wealth and influence, coupled with increasing research to show that gender diversity correlated with better performance, has bolstered a focus on gender balance in the workplace. Recently, Morgan Stanley launched a score to assess the level of gender diversity within a company’s workforce, finding that the most gender-diverse companies outperformed their regional benchmarks, while the least gender-diverse firms underperformed.</p> <p>Gender lens investing - the incorporation of gender elements into an investment decision-making process - is on the rise. How is this affecting the culture of foreign investment and the decision-making of foreign investors and policy-makers?</p> <p>Moderator tbc</p> <p>Speakers</p> <p>Dr. Simone Burel, CEO of LUB GmbH in Germany</p> <p>Ms. Jessica Neumann, Expert for Investment and Technology Promotion at UNIDO ITPO Germany</p> <p>Her Excellency Elizabeth Kelly, CEO of Ethos Global Solutions in USA, India,UAE</p> <p>HE Laila Rahhal El Attfani , Goodwill Ambassador, President & Founder Business Gate , Vice President of The Voice Magazine, Vice President Youth Gate, President women’s and youth Empowerment, Global President CEC UK and head of protocol and diplomacy AACID & WPC</p>

	<p>Prof. Olga Mroz, Dame of Honour, Open World and Art Business at Al-Khalifa Business School, Editor and Chef of the AKBS Art Journal in Berlin</p> <p>Ms. Aissata Lam, Director General, Investment Promotion Agency of Mauritania</p>
15:00-15:15	Introduction of the UNIDO ITPO Germany Advisory Programm
15:15-16:16:05	<p>Panel discussion</p> <p>The Sahel region – opportunities for those who think out of the box</p> <p>The Sahel is not mainstream investment destination. Distances are vast, the climate can be harsh, and the security situation is not always stable. Yet it is exactly these challenges that require the attention of innovative businesses. How can food value chains be established in an arid climate? Can modern technology help overcome physical distances and combat desertification? How can the vast amount of sun be converted into energy? And how can the mining of natural resources be used to improve infrastructure and to attract value added production?</p> <p>Speakers from Chad, Mali, Mauretania and Niger will introduce you to the entry points for investments into sustainable industrial development in their region.</p> <p>Moderator</p> <p>Mr. Jacopo Dettoni, Editor, fDi Magazine, FT Specialist</p> <p>Speakers</p> <p>Ms. Sahar Ibrahim Country Officer, General Authority for Investment (GAFI) Egypt</p> <p>Ms. Hajer Haddad Deputy Director, Foreign Investment Promotion Agency (FIPA) Tunisia</p> <p>Ms. Aissata Lam Director General, Investment Promotion Agency of Mauritania</p> <p>Mr. Boubacar Wargo Permanent Secretary, Niger Investment Board</p>
16:05-16:25	Coffee Break

16:25-16:45

The Future of SEZs: NxtZones

UNCTAD's 2019 World Investment Report estimated that between 2014 & 2018, the number of Special Economic Zones (SEZs) worldwide increased by 26% to around 5,400. More than 140 countries, which include almost 75% of all developing economies and almost all transitioning economies, are home to some form of Zone. In addition, more than 500 Zones are currently in the pipeline — either being developed or developed but not yet operational. However, the classical foundation upon which the competitiveness of SEZs rests – i.e. the combination of an appealing incentive package and a real estate solution for investors – has become obsolete and is no longer sufficient to guarantee success. This panel sessions discusses how SEZs should start to re-think the role they can play in generating economic growth, diversifying economies, attracting new (sustainable) investments and become catalysts of a new economic growth model for countries.

Moderator

Mr. Jacopo Dettoni, Editor, fDi Magazine, FT Specialist

Speakers

Mr. Douglas van den Berghe, Global Speaker and Expert on FDI, SEZs, Competitiveness and Innovation. FDI 4.0 and NxtZones Originator in Netherlands.

Ms. Paola Suárez Buhmann, Foreign Direct Investment (FDI) - Strategy - Internationalization

16:45-17:00

How to use the "sixth sense" when investing

Keynote Speaker

Prof. Dr. Milan Krajnc

He is nominated for the Nobel Prize in Economics 2021 He founded the new scientific science Dynamilogy, which unlocked the secrets of nature and from this created a new business model (Dynamic Leadership Model) that stimulates the natural needs of people. However, with the development of primary human needs and feelings, the world economy begins to change, because the economy is based on consumption needs. With the Dynamic Leadership Model he has structured all the processes very precisely, combining the laws of physics, psychology and implementing them in the economics of needs.

He is a full professor of Public Management at the European Center for Peace and Development, the University of Peace established by the United Nations in Professor of Economic Sciences and representative of Al-Khalifa Business School in the Principality of Monaco.

For the last 15 years he has been running a private practice in the field of psychotherapy. He has been solving crisis situations in companies and family businesses for 20 years. He has written more than 300 books in the field of leadership and relationships and more than 200 professional and scientific articles; the latest work entitled "Dynamic Leadership Model" has already been translated into 11 foreign languages and is still being translated into several languages.

17:00-18:00	Investment Opportunities in Western Balkans Speakers from IPAs and PPP Units
18:00	End of the first day

Day 2: Thursday, 09 September 2021

<u>09:30-10:00</u>	<u>Welcome Coffee and light breakfast.</u>
10:00-10:20	Keynote presentation How to access public funds for investment Dr. Kakushke and Partners
10:20-10:40	The advantages of European Regions as business locations Speakers from Cities, Regions of EU
10:40-11:00	Doing Business in Asia and Russia
11:00-11:30	Germany's Mittelstand The Mittelstand is often described as the heart of Germany's economy – and rightly so, given that mid-sized firms account for the largest share of the country's economic output, employ about 60 percent of all workers, provide crucial training, and contribute significantly to corporate tax revenues in Germany. Speakers BVMW - Bundesverband mittelständische Wirtschaft, Unternehmerverband Deutschlands e.V., Germany's largest and most active business network!

<p>11:30-12:10</p>	<p>Panel discussion</p> <p>Business and investment activities in Eastern Europe</p> <p>Speakers</p> <p>Mr. Günther Fehliger</p> <p>Mr. Jürgen Reizner</p>
<p><u>12:10-13:20</u></p>	<p><u>Lunch and Networking</u></p>
<p>13:20-13:40</p>	<p>Hessen as an Investment and Business Location</p> <p>Speaker</p> <p>Mr. Jens Deutschendorf State Secretary, Hessian Ministry of Economics, Energy, Transport and Housing</p>
<p>13:40-14:25</p>	<p>Third panel discussion for African Countries</p> <p>Moderator</p> <p>Mr. Jacopo Dettoni, Editor, fDi Magazine, FT Specialist</p> <p>Speakers</p> <p>Hon. Dennis K. Waweru CEO, Kenya Investment Authority</p> <p>Mr. Nuno Maposse Senior Investment Expert, APIEX Mozambique</p> <p>Dr. Lello Francisco Member of the Board of Directors, AIPLEX Angola</p> <p>Ms. Rose Doree Bokeleale Director General Adjoint, National Investment Promotion Agency, DR Kongo</p>
<p>14:25-15:00</p>	<p>Panel discussion</p> <p>Business and investment activities in Latin America</p> <p>Speakers</p> <p>Mr. Gustavo Weigel (<i>virtual</i>) Weigel Finanzas Corporativas, Uruguay</p> <p>Mr. Miguel R. Solis Avalos Commercial Advisor, Embassy of Guatemala in Germany</p>

	<p>Ms. Claudia Arévalo Director, PROCOLOMBIA Germany</p>
15:00-15:30	<p>FDI 4.0 as a new model for competitiveness and economic growth</p> <p>The convergence of a number of challenging developments and forces is taking place globally and being accelerated by the Covid-19: declining FDI flows and heightened competition for FDI, digital transformation and Industry 4.0. These developments can also create many opportunities for countries in the nearby future. Countries can (re) define strategies and tools crafted to respond to these opportunities and create growth engines that both support the future of trade, economic growth, employment and decent jobs. Yet unlocking such opportunities will require governments and IPAs to rethink traditional approaches to FDI in general and the promotion and facilitation of FDI in particular and develop a new approach, FDI 4.0. This panel will discuss how policymakers can rethink economic growth, competitiveness and redefine existing models of FDI re-develop new innovative solutions that change the competitive and economic landscape of their country.</p> <p>Speakers</p> <p>Mr. Douglas van den Berghe</p> <p>WAIPA</p>
15:30-16:00	<p>Price giving and closing Remarks of the IME 2021</p> <p>Moderator and closing Remarks.</p> <p>Mr. Markus Lehner, Principal of LEHNER INVESTMENTS</p> <p><u>Closing of IME 2020</u></p>
16:00	<p>Free city tour with an IME Guide</p>

Program is subject to change without prior notice.